

# MAXONE™

FOCUSED RIBOCEINE SUPPLEMENTATION



## Purpose

MaxOne™ gives your body the health and wellness support it deserves by providing the breakthrough compound RiboCeine to enhance your body's development of glutathione.

## Positioning Statement

MaxOne is the only product that contains just RiboCeine - Max's patented breakthrough compound. MaxOne is a great alternative to Cellgevity for those who may be allergic to any of Cellgevity's supplemental ingredients.

## General Description

Glutathione is an antioxidant that is produced and found in every cell of our body. It is the body's master antioxidant and chief cell protector against free radicals and oxidative stress. Among the critical roles it fills, glutathione protects us from harmful toxins in the environment by acting as one of the body's primary detoxifiers. Clearly, glutathione is an essential part of living a healthy life.

Max International today has taken the lead in the research, development and distribution of glutathione supporting products. Max has continued to research glutathione in order to improve the efficiency and efficacy of the products we develop. MaxOne represents the evolution of glutathione support and the absolute cutting edge of what science has to offer.

**MaxOne, powered by exclusive RiboCeine™ technology,** is the most effective way to help your cells produce glutathione on demand. One of the challenges of helping the body produce glutathione is in providing cysteine to the cell, a fragile component necessary for the production of glutathione, but often found in limited supply in the body. Supplementing orally with raw cysteine, or whole glutathione for that matter, is not practical because it would be destroyed in the digestion process before reaching the cell. RiboCeine solves these challenges by effectively protecting and delivering the fragile cysteine molecule, enabling the cells to produce glutathione when they need it most.

At its core, MaxOne is RiboCeine in its purest form. Each bottle of MaxOne provides 60 capsules, and just two capsules a day provide the components cells needs to fight oxidative stress. Give yourself an edge and experience the benefits glutathione can deliver with MaxOne.

## Unique Attributes

- MaxOne protects and delivers an essential building block of glutathione to the cell.
- MaxOne features RiboCeine, which has been shown to be 300% more effective than NAC (N-acetyl-L-cysteine) in raising liver glutathione levels.<sup>1</sup>
- MaxOne is Max's only product that is purely, 100% RiboCeine with no additional ingredients.
- Based on 25 years of research.
- Supported by 20 peer-reviewed articles.

## Product Benefits

- Focused glutathione network protection\*
- No additional ingredients makes it more accessible for those with allergies or sensitive digestive systems.\*

<sup>1</sup> Roberts, J.C., Nagasawa, H.T., Zera, R.T., Fricke, R.F., Goon, D.J.W. (1987) Prodrugs of L-Cysteine as Protective Agents against Acetaminophen-Induced Hepatotoxicity. 2-(Polyhydroxyalkyl)- and 2-(Polyacetoxyalkyl)thiazolidine-4(R)-carboxylic Acids. In Journal of Medicinal Chemistry, 30, 1891-1896.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



## Directions for Use

Take one capsule twice daily with water, one capsule in the morning and one capsule in the afternoon.

## Guarantee/ Warning

This product has been manufactured in the USA in strict conformance with industry standards. Purity and potency guaranteed. Store in a cool, dry place not to exceed 30° C (86° F).

Warning: Keep out of the reach of children. This product is for adult use only. It is not intended for use by children, pregnant women, or nursing mothers.

## Supplement Facts

Serving Size: 1 Capsule  
Servings per container: 60

	Amount Per Serving	% DV
<b>RiboCeine</b> (D-ribose-L-cysteine)	<b>125 mg</b>	†

† Daily Value Not Established

**Other Ingredients:** Vegetable capsules, microcrystalline cellulose, stearic acid (kosher, vegan, non-GMO), silicon dioxide.

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## Scientific Studies

Roberts, J.C., Nagasawa, H.T., Zera, R.T., Fricks, R.F., Goon, D.J.W. (1987) Prodrugs of L-Cysteine as Protective Agents against Acetaminophen-Induced Hepatotoxicity. 2-(Polyhydroxyalkyl)- and 2-(Polyacetoxyalkyl)thiazolidine-4(R)-carboxylic Acids. In Journal of Medicinal Chemistry, 30, 1891-1896.

Roberts, J.C., Francetic, D.J., Zera, R.T. (1991) L-cysteine prodrug protects against cyclophosphamide urotoxicity without compromising therapeutic activity. In Cancer Chemotherapy and Pharmacology. 28, 166-170.

Roberts, J.C., Francetic, D.J. (1991) Time course for the elevation of glutathione in numerous organs of L1210-bearing DCF1 mice given the L-cysteine prodrug, RibCys. In Toxicology Letters. 59, 245-251.

Roberts, J.C., Charyulu, R.L., Zera, R.T., Nagasawa, H.T. (1992) Protection against Acetaminophen Hepatotoxicity by Ribose-Cysteine (RibCys). In Pharmacology & Toxicology. 70, 281-285.

A full listing of studies can be found at [www.max.com](http://www.max.com).

## FAQs

### How is MaxOne™ different from MaxGXL®?

**A-** MaxOne™ utilizes Max International's proprietary RiboCeine™ formulation, which Dr. Herb T. Nagasawa developed based on 25 years of research. RiboCeine is shown to be 300% more effective than NAC (N-Acetyl Cysteine) in raising liver glutathione levels. MaxGXL uses a unique NAC-based formula to assist your body in raising glutathione levels. While both products are designed for effective glutathione supplementation, their unique means may produce different results for different people.

### How does MaxOne support glutathione production in the body?

**A-** RiboCeine is a unique and exclusive formula that combines cysteine with the simple sugar D-Ribose. Cysteine is a critical element needed to produce glutathione and is often in short supply in the body. On its own, cysteine is easily broken down during digestion. RiboCeine ensures that cysteine reaches the cell intact—available for glutathione production.

### How is MaxOne different from Cellgevity?

**A-** While Cellgevity also contains RiboCeine, it has 12 additional ingredients to aid in the promotion of glutathione development. People who may be allergic or sensitive to some of Cellgevity's ingredients, like mushrooms or broccoli seed extract, may want to only supplement their diet with MaxOne.

### What are the "other" ingredients?

**A-** RiboCeine is the only active ingredient in MaxOne. The other ingredients listed are common, inert, and safe ingredients used to assist the RiboCeine raw material flow properly as part of the manufacturing/ packaging process.

### Can these capsules withstand extreme temperature variations?

**A-** As always, we suggest that you store MaxOne in a cool, dry place to ensure maximum product effectiveness and integrity.

### Can I take MaxOne with other Max products?

**A-** MaxOne is designed to work synergistically with other Max products and can be taken together.